



# THE ROADMAP OF BENELUX AND NORTH RHINE-WESTPHALIA FOR MORE BICYCLE USE

## WHY?

Cycling is popular in the Benelux/North Rhine-Westphalian region; our citizens increasingly choose for this healthy mode of transport, stimulated by the political and general commitment by these member states and regions. Riding a bike is affordable, fun and improves your health. It brings benefits to the society, in terms of reducing CO<sub>2</sub> emissions, air and noise pollution, congestion and freeing up public space.

## WHO?

The Benelux member states and regions, as well as North Rhine-Westphalia, have launched a cycling roadmap that will be implemented in the coming years.

## WHAT?

- Stimulate cycling as a means of transport by exchanging best practices and experiences and cooperate, to remain a cycling hotspot within Europe.
- Act as a blueprint for the European Union by showing the added value and importance of providing the right conditions to increase cycling.

## DOWNLOAD THE ROADMAP



## JOIN US:

The Benelux member states and regions together with North Rhine-Westphalia invite other member states and regions to join them in stimulating cycling and would be happy to develop these actions together.



## ACTIONS

- ✓ Collecting more cycling data
- ✓ Cooperating to standardize travel data and harmonize travel surveys.
- ✓ Building more capacity for bike minded policies and actions.
- ✓ Campaigning and promoting cycling, for commuting but equally ecotourism.
- ✓ Looking into the opportunities cargo bikes and speed pedelecs offer
- ✓ Mapping the cycling network of the region, focusing on border areas.
- ✓ Lobbying for a stronger position of the bike in EU legislation and policy.

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[www.benelux.int](http://www.benelux.int)